



## HIGHLIGHTS for 2009

Community Council was notified by the Internal Revenue Service that it has been officially determined to be a 501(c)(3) organization. To qualify, the organization must have governance structure and many policies in place. That the status was achieved relatively quickly after Community Council's founding is a tribute to the hard work of its board, membership, and friends.

Community participation and financial support grew. Membership increased from 69 charter members to 163; grant support from 4 foundations/trusts was received; and 54 donors made financial contributions, as compared with 18 in 2008.

The first study, *Enhancing the Educational Attainment of our Region's Children*, was completed under the chairmanship of Roger Bairstow. As many as 70 people took part in the study with a core group of 40 completing the six-month project. Thirty-five experts presented information. The findings, conclusions the committee drew and their recommendations for improvement were presented at a community luncheon and in various other settings and a written report was published.

By adopting the Study Committee's report, the Community Council committed to facilitate the 2-year effort to educate the public and decision-makers and to implement the recommendations. An implementation task force of 15 under the leadership of Judge Robert Zagelow developed a strategic plan and began that effort.

The Program Committee, chaired by Rory McClellan, selected a new study topic: How do we improve our region's economic viability by creating businesses that add value to existing agricultural resources currently not used to their full economic potential?

The 2009-10 study kicked off in December. About 35 people are participating. The study committee is chaired by Steven Woolley.

A group of community leaders completed Walla Walla Regional Vital Signs, Quality of Life indicators website. ([walla2regvitalsigns.org](http://walla2regvitalsigns.org)) Working with designers from Eastern Washington University, the group selected nearly 40 indicators and evaluated the data, briefly describing the meaning of the data in five categories: economy, education, environment, health, household and public safety and assigning a current status to each. A committee will annually review the data and update the interpretive portion of the site.

The marketing committee created visibility for the organization with a brochure and other printed materials, through public meetings and presentations to a number of groups, and through media contact. They are also working on a new website for Community Council.

The Board of Directors and Executive Director are working toward long-term sustainability through strategic planning and its implementation.

### 2009 Balance Sheet

<b>Assets</b> Current Assets Cash and CDs                   162,055.14 Accounts Receivable           0.00 Other Current Assets <u>0.00</u> Total Assets                   162,055.14	<b>Liabilities and Equity</b> <b>Liabilities</b> Current Liabilities           168.20 Other Current Liabilities     2,336.58 Deferred Income <sup>1</sup> <u>90,000.00</u> Total Liabilities             92,504.78  <b>Equity</b> Equity                           22,791.11 Temporarily Restricted <sup>2</sup> 18,033.11 Unrestricted                   51,517.25 Net Income <u>-22,791.11</u> Total Equity <u>69,550.36</u> Total Liabilities & Equity     162,055.14
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Notes:

1. Sherwood Trust grant (year 2)
2. BMCF, \$671.96; NAAF \$9,950; G. Welch, 2410.67; Stubblefield, \$,5000

### Profit & Loss

	2009	2008
<b>Revenue</b>		
Program Revenues		
Interest earned	<u>111.29</u>	<u>1,931.17</u>
Public Support		
Donations	4,245.00	2,915.00
Grants	100,700.00	145,000.00
In-Kind Donations	9,772.97	13,397.20
Memberships	1,600.00	750.00
Sponsorships	<u>750.00</u>	<u>0.00</u>
Total Public Support	117,067.97	162,062.20
Restrictions Released	<u>0.00</u>	<u>0.00</u>
Total Revenue	117,179.26	163,993.37
<b>Expense</b>		
General and Administrative	17,388.67	26,217.83
Marketing & Promotion	587.99	4,306.30
Personnel	85,126.29	38,324.72
Program		
Indicators	25,365.21	1,369.39
Research and projects	132.00	508.66
Study	<u>10,570.21</u>	<u>925.00</u>
Total Program	36,067.42	2,803.05
Total Expenses	139,970.37	71,651.90
Net Operating Income	<u>-22,791.11</u>	<u>92,341.47</u>
Net Income	<u>-22,791.11</u>	<u>92,341.47</u>