



## 2011 Annual Report

Since its incorporation in January 2008, Community Council has worked to build its programming, strengthen its infrastructure, and seek community participation and support. In 2011, Community Council hit its stride:

- The study process was fully deployed—the implementation for one topic was wrapping up; advocacy efforts for a second topic were well underway; early in the year, a third topic was under study and by Fall, a task force was developing action strategies; and the public was engaged in the selection of a fourth study issue.
- The governing board continued to fine-tune its annual cycle of activities, maintained a strong study process and increased its focus on developing long-term financial stability.

### STUDY PROCESS

#### **Implementation Task Force: *Enhancing the Educational Attainment of Our Region's Children***

Community Council achieved a major milestone with the completion of the region's first three-year study cycle. Chairman Robert Zagelow presented the final implementation report for *Enhancing the Educational Attainment of Our Region's Children* at the November 8 Full Circle Celebration. The report and event drew community attention to Community Council's study process and its potential for catalyzing community improvement.

Task Force members who advocated for community action on these recommendations include Cindy Godard-Gross, Marci Knauff, Sara Lightfoot, Sherry Lambert, Linda Dammarell, Samantha Bowen, Brenda Kirk, Karen Kirkwood, Chris Howard, Mark Brown, Amy Carr-Erickson, Kate Bobrow-Strain, Roger Bairstow, Dorothy Knudson, Damien Sinnott, Richard Pankl, Eloise Phillips, Maria Platner, and Karen Wolf.

#### **Implementation Task Force: *Value-Added Agriculture***

Chairman Mark James is leading the implementation effort for the *Value-Added Agriculture* study recommendations, working with task force members Jon Campbell, Sandra Cannon, Jennie Dickinson, Elizabeth Humphrey, Randy James, and John Mathwich. Their two-year stint will continue through 2012. The group has focused on the variety of crops that can be grown in the region, potential benefits of establishing a federal economic development district or regional economic development council, maximizing transportation options, establishing a small business center, workshops for entrepreneurs, and providing information about third party certification.

#### **Study 2010-2011: *Reducing Gang Membership through Prevention***

Chairman Rick Griffin guided the gang study. Attendance at the study sessions averaged 40 each week. The group learned about gangs from the perspective of community leaders; educators; law enforcement, justice system, and corrections officials, and gang members and their families. The committee completed its work in June. The report was published in a visually exciting, readable format designed by Coffey Communications. Highlights of the study were presented at the public wrap-up in July.

#### **Implementation Task Force: *Reducing Gang Membership through Prevention***

September 8, task force Chairman Jim Sporleder kicked off the implementation phase for reducing gang membership through prevention. Volunteers (study participants and others enticed by the study results) will advocate for 11 recommendations developed during the study. They include Charlotte Bouta, Linda Byerley, Tim Copeland, Federico Diaz, Allison Davis-Gingell, Guy Gingell, Cindy Godard-Gross, Mark Higgins, Stan Hughes, Johnny Johnson, Dorothy Knudson, Julia Leavitt, Sarita McCaw, Chris McGill, Danielle McMahon, Larry Mulkerin,

Eloise Phillips, Jose Quijano, Ted Richerzhagen, Veronica Sandau, Peggy Sanderson, Carla Schettler, Cynthia Selde, Damien Sinnott, John Turner, and John Witwen.

### **Program Committee**

2011 Program Committee members included Chairman Craig Christensen, Jack Bailey, Jeffrey Hill, Kathryn Hill, Ted Koehler, Mike Potter, and Bill Neve. After five meetings to consider ideas submitted by the public, the committee recommended two potential study topics for the Community Council Board's final decision. The Board adopted *Effective Communication between Citizens and Government* as the next study topic. The framing question for the issue is: "How can communication and cooperation between government entities and citizens help to ensure that regional communication challenges are understood and addressed?" A timely start proved impossible in Fall 2011 and the board's desire to give the study committee adequate time to thoroughly cover the topic resulted in the postponement of the study until September 2012.

### **INDICATORS**

Walla Walla Regional Vital Signs, [www.walla2regvitalsigns.org](http://www.walla2regvitalsigns.org), Community Council's dashboard of quality of life data, was updated and maintained by Eastern Washington University. A committee chaired by Harvey Crowder will meet early in 2012 to determine how to make this tool useful for the public and for measuring the effectiveness of the study process.

### **DEVELOPMENT**

#### *Financial stability*

Increased emphasis on establishing long-term sustainability manifested itself in every action taken by board and staff during 2011.

The Donald and Virginia Sherwood Trust awarded a three-year grant supporting Community Council efforts to build long-term financial stability. The first year's disbursement was contingent upon increasing staff to work toward long-term financial stability. To receive subsequent disbursements, Community Council must meet specific goals of public support—\$80,000 by June 30, 2012, and \$90,000 by June 30, 2013.

Other foundations were also generous. Grant awards totaling \$19,500, were received from Blue Mountain Community Foundation, Clara and Art Bald Trust, J.L. Stubblefield Trust, Mary Garner Esary Charitable Trust, George T. Welch Trust, Kenneth B. Wells Foundation, Wildhorse Foundation, and Yancey P. Winans Trust.

Income from every other source of revenue more than doubled in 2011, as compared to 2010 levels. Total memberships (individual and business) met our goal of 250. Donors numbered 124 as compared to 99 in 2010; financial contributions of \$13,637 compared to \$5,040 in 2010. One of these gifts was the first installment of a three-year pledge made by Columbia REA as the initial investor in our Community Partner program. Sponsorships totaled \$4,200.

#### *Outreach*

The following heightened Community Council's visibility in the region:

- To capture and communicate the essence of Community Council, Pete Hickerson of Arrowhead Video created a short video for use in outreach. Fourteen interviewees enthusiastically expressed what Community Council and its study process means to the region. Participating were Mary Campbell, Craig Christensen, Jennie Dickinson, Jock Edwards, Rick Griffin, Terry Heisey, Holly Howard, Mark James, Julia Leavitt, Tim Meliah, Jose Quijano, Mari Sanders, Jay Turner, and Robert Zagelow.
- Events staged in 2011 were opportunities to acquaint more citizens with Community Council's mission and projects, to invite participation, and to generate operating revenue. At the close of each event, attendees left with enthusiasm for Community Council and a broader network of "neighbors" with whom to pursue community improvement.
  - About 110 attended an informal April social held at Whitman College's Baker Faculty Center.

- More than 100 attended the July 20 Study Report Luncheon to learn about the committee’s findings and recommendations for action.
- 225 Full Circle Celebration attendees applauded accomplishments of the first three-year study cycle.
- Study and implementation reports were sent to media, community leaders and elected officials, funders, study speakers, study committee members and Community Council members.
- Our website, [www.wcommunitycouncil.org](http://www.wcommunitycouncil.org), provides access to study committee meeting summaries, study and implementation final reports, and general information about the study-action process, governance and mission. It has also been useful to those wishing to submit suggested study topics.
- Jim Sporleder joined Walla Walla Chief of Police Chuck Fulton and Walla Walla County Sheriff John Turner for a Walla Walla Valley Chamber of Commerce panel presentation on public safety. Community Council’s gang prevention study figured prominently in the discussion.
- KTEL “On the Grapevine” interviews and newspaper articles brought listeners up-to-date on various Community Council activities. KNDU-TV followed the Reducing Gang Membership study with several news stories and interviews. Other public information methods included presentations to organizations, Community Council’s newsletter, and distribution of brochures.
- Individuals and groups addressing community issues often mention Community Council, and many are using the studies facilitated by Community Council as bases for action. Notes of interest:
  - Mike Morales, Yakima City Manager, called to find out more about the gang study.
  - There were two “we’ve arrived” moments in connection with the topic solicitation: a Umatilla County commissioner took the time to call and thank us for asking for their issues, and there was a letter-writing campaign in support of the selection of a particular topic—each letter expressed a different facet of the issue.
  - Whitman College student Claire Barton chose Community Council’s study process as the subject for her sophomore project. In April 2011 she orally presented her understanding of the process to Whitman, students, faculty and the general public.
  - Allison McCaffree, Executive Director of the Washington Nonprofit Organization, heard about Community Council and met with Julie Reese to learn more about its structure and activities.
  - The Walla Walla Trends newsletter featured an article about Community Council’s use of indicators. Dr. Patrick Jones, Executive Director of Eastern Washington University’s Institute for Public Policy and Economic Analysis, mentioned the website in his presentation about Walla Walla Trends to the Walla Walla Noon Rotary Club.

#### **BOARD of DIRECTORS**

President Jay Turner chaired the Community Council Board of Directors for a second year. Tom Sawatzki and Punkey Adams served as president-elect and secretary, respectively. Treasurer Sandy Trentham stepped down from office before his term ended and John Cress was elected to fill the position. Directors serving the full year were Kevin Bayne, Mary Campbell, Sandra Cannon, Harvey Crowder, Brian Dohe, Yolanda Esquivel, Bill Jordan, Kip Kelly, Marlene Ramsey, David Shannon, and Patricia Yenny. In the Fall, Craig Christensen and Bill Neve were appointed to fill unexpired terms.

Before the Nominating Committee began its work, the Executive Committee reviewed the board’s size and ongoing challenges with maintaining as many as 26 positions. They recommended, and the Board of Directors concurred, that the Nominating Committee balance the board with 21 directors divided among three three-year “classes”. They successfully recruited 10 (six returning and four new) candidates.

For the first time, Community Council’s president-elect advanced to the presidency. Tom Sawatzki is president for 2012. Craig Christensen, Brian Dohe, and John Cress, will serve as president-elect, secretary and treasurer, respectively. Jay Turner is outgoing president.

#### **STAFF**

Julie Reese continued as Executive Director. To emphasize fundraising and outreach, a new development associate position was created, and an executive assistant position was eliminated.

## 2011 COMMUNITY SUPPORT

Many individuals and businesses helped make Community Council's study process and operations possible. Thank you to all who expressed your support through memberships, sponsorships and contributions of funds, gifts, and services.

Punkey Adams  
Debi Alessio  
Meagan & Judah  
Anderson-Pira  
Debra Antes  
Terry Atchison  
Joyce & Jim  
Aylward  
Jane & Tom  
Baffney  
Suzanne Broetje &  
Roger Bairstow  
Tom Baker  
Nancy Ball  
Teri Barila  
Douglas Barram  
Mike Bates  
Carmen Bernal  
Darold Bigger  
Suky Binney  
Rob Blethen  
Shannon Block  
Kate Bobrow-  
Strain  
Tina Bradbury  
Virginia & Richard  
Bradley  
Melinda Brennan  
Greg Brown  
Leslie & Leonard  
Brown  
Bruce Buchanan  
Nancy Butler  
Linda Byerley  
Mary & Jon  
Campbell  
Ernie Campbell  
Sandra Cannon  
Douglas Carlsen  
Janelle Carman  
Clare Carson  
Kim Cassetto  
Judy Chestnut  
Chetna Chopra  
Brent Clark  
Sherilee & Alan  
Coffey  
Mary Ann Coffey  
& Jack McGillis

Susie & Russ  
Colombo  
Michelle Conner  
Tim Copeland  
Barlow Corkrum  
Pamela & John  
Cress  
Harvey Crowder  
Davis Gingell  
Foundation  
Jill Dickey  
Jennie Dickinson  
Heidi Dobson  
Lori & Brian Dohe  
Debbie & Jim  
Dumont  
Roz Duthie  
Cora & Jack  
Edwards  
Linda Eki  
Matt  
Eppelsheimer  
Greg Ernst  
Yolanda Esquivel  
Linda Felipez  
Joyce Fogg  
Jan & Edward  
Foster  
Jeanie & Chuck  
Fulton  
Donna Cook  
Gardner  
Mike Garton  
Elizabeth George  
Cindy Godard-  
Gross  
Randy Grant  
Sue Gray  
Rick Griffin  
Lura Hafen  
Tricia Harding &  
Gary Meddaugh  
Linda Hardy  
Anne Haley  
Ellen Harley  
Kristal Hassler  
Ellen Wolf & Jim  
Healy

## INDIVIDUAL MEMBERS

Terry Heisey  
Marcene  
Hendrickson  
Wilma Hepker  
Peter Hess  
Mark Higgins  
Gretchen Hormel-  
Tomkins  
Chris Howard  
David Hull  
Robertta Hunt  
Mark James  
Randy James  
Beverly Jantz  
Neal & Steven  
Johnson  
Kathy & Bill  
Jordan  
Clive Kaiser  
Kim Kajita  
Bill Kelly  
Kip Kelly  
Carolyn Keyes  
Helen Kim & Noah  
Leavitt  
Allison Kirby  
Karen Kirkwood  
Adam Kirtley  
Lawson Knight  
Monty Knittel  
Dorothy Knudson  
Heidi Koch  
Mary Koch  
Chris Kontos  
David Leal  
Julia Leavitt  
Stan Ledington  
Paola LePendu  
Penne Locati  
Veda Logan  
Lynn Loiseau  
Eva Madrigal  
Sandi Madsen  
Mel Mangum  
Albert Marshall  
John Mathwich  
Carol Mays  
Jim McCarthy  
Sarita McCaw

Vicky & Casey  
McClellan  
Greg McCulloch  
Danielle  
McMahon  
Tim Meliah  
Michelle Meyer  
Brenda Michels  
Sarah Michelson  
Shannon Miller  
Magdalena  
Moulton  
Aaron Mountain  
Judy & Larry  
Mulkerin  
James Munger  
Abby Muro  
Brenda & Kyle  
Mussman  
Debbie  
Muthersbaugh  
Ray Norsworthy  
Tom Osborn  
Malinda & Richard  
Pankl  
Ann & Norm  
Passmore  
Deborah & Scott  
Peters  
Jim Peterson  
Curtis Phillips  
Eloise Phillips  
Beth Powers  
Barton Preecs  
Don Priest  
Marleen Ramsey  
& Jon Stratton  
Tamara & Albert  
Randolph  
Julie Reese  
Hedda & R.R.  
"Pete" Reid  
Allan Renwick  
James Robles  
Beverly Roper-  
Archer  
Mariela Rosas  
Steven Rulay

Sherry & Robert  
Sallee  
Mari Sanders  
Peggy Sanderson  
Tom Sawatzki  
Cathy Schaeffer  
Wilma & Gene  
Schmerer  
Sonia Schmitt  
Jed Schwendiman  
Cynthia Selde  
David Shannon  
Damien Sinnott  
Richard Sloan  
Kathy Small  
Darlene Snider  
Sandra Snook  
Jim Sporleder  
Cindy Stevenson-  
McClure  
Yvonne Stratton  
Julie & J.R. "Dick"  
Swenson  
Mary Lou Tillay  
Julie Titus  
Terri Trick  
Kari Tupper  
Jay Turner  
Richard Valentine  
Steven VanAusdie  
Rose Anne Walker  
Rep. Maureen  
Walsh  
Megan Watts  
Sam Wells  
Paul Wemhoener  
Katherine  
Wildermuth  
& John Jamison  
Karen Wolf  
Karen Yager  
Patricia Yenney  
Jill & Robert  
Zagelow  
Debora Zalaznik

## BUSINESS MEMBERS

Banner Bank  
Blue Mountain Humane  
Society  
Coffey Communications  
Columbia REA

Doyle Electric  
Gillespie Roofing, Inc.  
Inland Family Dentistry  
Krivoshin Financial  
Martin's Jewelers

Land Title of Walla Walla  
County, Inc.  
Monahan-Hood  
O'Brien Motors  
Price Computers, LLC

Tourism Walla Walla  
Walla Walla Chiropractic  
Clinic  
Zalaznik, Moore &  
Associates, PLLC

## GRANTS

Clara & Art Bald Trust  
Blue Mountain Community  
Foundation  
Mary Garner Esary Trust  
Donald & Virginia Sherwood Trust  
J.L. Stubblefield Trust  
George T. Welch Testamentary Trust  
Kenneth B. Wells Trust  
Wildhorse Foundation  
Yancey P. Winans Trust

## SPONSORS

Anonymous  
Baker Boyer Bank  
Earl Brown & Sons, Inc.  
Jon & Mary Campbell  
Doyle Electric  
The McGregor Company  
Providence St. Mary Medical Center  
Sawatzki Valuation, Litigation &  
Forensic Services  
Walla Walla Farmers Co-op  
Walla Walla General Hospital  
Zalaznik, Moore & Associates, PLLC

## GIFTS & SERVICES

Terry Atchison  
Baker Boyer Bank  
Coffey Communications  
Don Carlo Vineyards  
Jacobi's Cafe  
Marcus Whitman Hotel  
Port of Walla Walla  
Tero Estates  
Walla Walla Housing Authority  
Karen Wolf  
YWCA of Walla Walla  
Zalaznik, Moore & Associates, PLLC

### Community

Partner  
Columbia REA

### Visionary

Anonymous  
Banner Bank  
Sherilee & Alan  
Coffey

### Benefactor

Mary & Jon  
Campbell  
Anne Haley  
Brenda & Kyle  
Mussman  
Tamara & Albert  
Randolph  
Rep. Maureen  
Walsh

### Patron

Punkey Adams  
Leslie & Leonard  
Brown  
Cora & Jack  
Edwards  
Martin's Jewelers  
Julie & Ryan Reese  
Yvonne Stratton

### Advocate

Doug Barram  
Greg Brown  
Linda Byerley  
Sandra Cannon  
Barlow Corkrum  
Pamela & John  
Cress  
Brian Dohe  
Linda Felipez  
Jan & Edward  
Foster  
Randy Grant  
Sue Gray  
Ellen Harley  
Bridie Hood  
Randy James  
Neal & Steven  
Johnson  
Bill Kelly  
Key Technology  
Carolyn Keyes  
Chris Kontos  
Krivoshain  
Financial  
David Leal  
Noah Leavitt  
Sandi Madsen  
Albert Marshall  
Carol Mays  
Vicky & Casey  
McClellan  
Mary Ann Coffey  
& Jack McGillis

## 2011 DONORS

Judy & Larry  
Mulkerin  
O'Brien Motors,  
Inc.  
Ann & Norm  
Passmore  
Hedda & R.L.  
"Pete" Reid  
Allan Renwick  
Peggy Sanderson  
David Shannon  
Richard K. Sloan  
Julie & Dick  
Swenson  
Mary Lou Tillay  
Katherine  
Wildermuth &  
John Jamison  
Ellen Wolf & Jim  
Healy  
Jill & Robert  
Zagelow  
Zalaznik, Moore &  
Associates, PLLC

### Friend

Anonymous (2)  
Meagan & Judah  
Anderson-Pira  
Terry Atchison  
Jane & Tom  
Baffney  
Nancy Ball  
Kate Bobrow-  
Strain

Tina Bradbury  
Virginia & Richard  
Bradley  
Margaret & Ernie  
Campbell  
Douglas Carlsen  
Clare Carson  
Craig Christensen  
Susie & Russ  
Colombo  
Heidi Dobson  
Doyle Electric  
Debbie & Jim  
Dumont  
Roz Duthie  
Matt  
Eppelshheimer  
Joyce Fogg  
Jeanie & Chuck  
Fulton  
Donna Cook  
Gardner  
Trish Harding &  
Gary  
Meddaugh  
Linda Hardy  
Terry Heisey  
Wilma Hepker  
Holly Howard  
Randi Jeffrey  
Kathy & Bill  
Jordan  
Kim Kajita  
Adam Kirtley  
Dorothy Knudson

Land Title of Walla  
Walla County,  
Inc.  
Noah Lewitt  
Penne Locati  
Greg McCulloch  
Tim Meliah  
Sarah Michelson  
Abby Muro  
Ray Norsworthy  
Malinda & Richard  
Pankl  
Deborah & Scott  
Peters  
Curtis Phillips  
Beth Powers  
Barton Preecs  
Marleen Ramsey  
Mariela & German  
Rosas  
Sonia Schmitt  
Jed Schwendiman  
& Paea Le Pendu  
Cynthia Selde  
Kathy Small  
Darlene Snider  
Kari Tupper  
Jay Turner  
Richard Valentine  
Rose Anne Walker  
Megan Watts  
Karen Wolf  
Patricia Yenny

## Balance Sheet

<b>ASSETS</b>	<b><u>2011</u></b>	<b><u>2010</u></b>	<b><u>2009</u></b>
Cash and Equivalents	\$ 86,112.53	\$ 26,844.98	\$ 70,244.47
Grant & Accounts Receivable	0.00	20.00	0.00
Temporarily Restricted Cash & Investments	<u>149,000.00</u>	<u>53,222.86</u>	<u>95,775.04</u>
<b>TOTAL ASSETS</b>	<b><u>\$ 235,112.53</u></b>	<b><u>\$ 80,087.84</u></b>	<b><u>\$ 166,019.51</u></b>
<b>LIABILITIES</b>			
Accounts Payable & Accrued Liabilities	\$ 30.05	\$ 1,382.39	\$ 168.20
Other Current Liabilities	2,130.71	2,503.86	2,336.58
Deferred Grant Revenue	0.00	0.00	90,000.00
<b>TOTAL LIABILITIES</b>	<b><u>\$ 2,160.76</u></b>	<b><u>\$ 3,886.25</u></b>	<b><u>\$ 92,504.78</u></b>
<b>NET ASSETS</b>			
Unrestricted	\$ 83,951.77	\$ 69,038.75	\$ 55,481.62
Temporarily Restricted	149,000.00	7,162.84	18,033.11
Permanently Restricted	0.00	0.00	0.00
<b>TOTAL NET ASSETS</b>	<b><u>\$ 232,951.77</u></b>	<b><u>\$ 76,201.59</u></b>	<b><u>\$ 73,514.73</u></b>
<b>TOTAL NET ASSETS AND LIABILITIES</b>	<b><u>\$ 235,112.53</u></b>	<b><u>\$ 80,087.84</u></b>	<b><u>\$ 166,019.51</u></b>

## Profit & Loss

<b>REVENUE</b>	<b><u>2011</u></b>	<b><u>2010</u></b>	<b><u>2009</u></b>
Program Revenues			
Events	\$ 13,757.00	\$ 4,200.00	\$ 0.00
Interest Earned	829.92	2,766.02	111.29
Total Program Revenues	<u>\$ 14,586.92</u>	<u>\$ 6,966.02</u>	<u>\$ 111.29</u>
Public Support			
Donations	\$ 12,172.00	\$ 4,870.00	\$ 4,245.00
Grants	111,662.84	108,350.00	100,700.00
In-Kind Donations	13,447.00	14,612.00	9,772.97
Memberships	5,070.00	1,823.00	1,600.00
Sponsorships	4,200.00	0.00	750.00
Total Public Support	<u>\$ 146,551.84</u>	<u>\$ 129,655.00</u>	<u>\$ 117,067.97</u>
<b>TOTAL REVENUE</b>	<b>\$ 161,138.76</b>	<b>\$ 136,621.02</b>	<b>\$ 117,179.26</b>
<b>EXPENSE</b>			
General & Administrative	\$ 20,265.36	\$ 25,218.90	\$ 17,388.67
Marketing & Promotion	7,948.09	7,112.33	587.99
Personnel	93,447.14	87,353.01	85,926.29
Program			
Indicators	7,115.17	8,520.62	25,365.21
Research & Projects	138.00	138.00	132.00
Study	17,311.98	5,591.30	10,570.21
Total Program	<u>\$ 24,565.15</u>	<u>\$ 14,249.92</u>	<u>\$ 36,067.42</u>
<b>TOTAL EXPENSES</b>	<b>\$ 146,225.74</b>	<b>\$ 133,934.16</b>	<b>\$ 139,970.37</b>
<b>NET OPERATING INCOME</b>	<b>\$ 14,913.02</b>	<b>\$ 2,686.86</b>	<b>-\$ 22,791.11</b>
<b>NET INCOME</b>	<b>\$ 14,913.02</b>	<b>\$ 2,686.86</b>	<b>-\$ 22,791.11</b>